



PRIVACY STATEMENT

River Valley Insurance Agency, Inc., a wholly owned subsidiary of River Valley Bank, is committed to protecting your privacy.

Categories of Information We Collect

We collect non-public personal financial information about you from the following sources:

- ▶ Information we receive from you on application or other forms;
- ▶ Information about your transactions with us, our affiliates or others;
- ▶ Information we receive from a consumer reporting agency.

How We Share Information We Collect

We do not disclose any nonpublic personal financial information about our customers or former customers to anyone, except as permitted by law.

We may disclose all of the information we collect, as described above, to companies that perform marketing services on our behalf or to other non-affiliated financial institutions with whom we have joint marketing agreements.

Confidentiality and Security

We restrict access to nonpublic personal financial information about you to those employees who need to know that information to provide products and services to you.

We maintain physical, electronic and procedural safeguards that comply with federal regulations to guard your nonpublic personal financial information.

Third Party Website Links

Our website may contain links to third party websites that are not controlled by River Valley Insurance Agency, Inc. If you should link to a third party website from River Valley Insurance Agency, Inc., we strongly encourage you to review and become familiar with that website's privacy policy.

Health Information Privacy Notice

We understand the personal nature of your medical information and are committed to protecting it. If you have, or are applying for, a health insurance policy through River Valley Insurance Agency, Inc., you may [request a copy](#) of our Notice of Privacy Practices for Protected Health Information.

Changes to Our Privacy Policy

When necessary, we review and revise our Privacy Policies to protect personal customer information. If you have any questions about our privacy policy, please feel free to contact us.